

Departamento Análisis de Publicidad y Estadística  
**Monitoreo precios Canasta Basica Familiar, en Grandes Cadena de Supermercados**  
 Al 17 de agosto del 2016

Descripción de Productos	Presentación y/o Unidad de Medida	Bravo	Carrefour	Nacional	Pola	Jumbo	La Cadena	La Sirena	Plaza Lama	Olé	Unido	Resumen		
		Avenida Winston, Churchill	Autopista Duarte, km. 10 1/2	Avenida Lope de Vega # 98	Avenida Lope de Vega	Avenida John F. Kennedy, Agora Mall	Avenida Lincoln # 751	Autopista Duarte, km. 13 1/2	Avenida 27 de Febrero, Santo Domingo, D. N.	Autopista Duarte, km. 17	Avenida Sarasota, Calle Pedro Antonio Bobsa	Promedio Global	Precios Mínimo	Precios Máximo
<b>1-Aceites</b>														
Aceite de soya Crisol	galón 128 oz	299.00	299.95	329.95	335.00	309.95	344.99	335.00	309.95		299.00	318.09	299.00	344.99
Aceite de soya La Joya	galón 128 oz	329.00	329.95		315.00	319.95	324.99	315.00	299.95		299.00	316.61	299.00	329.95
Aceite el gallo	galón 128 oz		299.95		305.00	314.95	299.99	305.00	309.95	294.99	299.00	303.60	294.99	314.95
Aceite diamante	galón 128 oz	299.00	297.95	299.95	315.00	299.95		315.00	259.95	289.99	295.00	296.87	259.95	315.00
Aceite manicero	galón 128 oz	369.00	379.95	384.95	390.00	374.95	399.99	389.00	375.95	359.99	369.00	379.28	359.99	399.99
Aceite de soya Crisol	galón 64 oz	149.00	154.95	164.95	165.00	164.95	174.99	165.00	169.95	157.99	175.00	164.18	149.00	175.00
Aceite de Soya La Joya	galón 64 oz	164.00	154.95	164.95	165.00	159.95	164.99	165.00	159.95	154.99	153.00	160.68	153.00	165.00
Aceite el gallo	galón 64 oz		154.95		165.00	169.95	154.99	165.00	154.95	149.99	175.00	161.23	149.99	175.00
Aceite diamante	galón 64 oz		158.95	154.95	159.00	154.95	169.99	159.00	159.95	159.99	159.00	159.53	154.95	169.99
Aceite manicero	galón 64 oz	189.00	189.95	194.95	199.00	196.95	209.99	189.00	194.95	189.99	199.00	195.28	189.00	209.99
Aceite de soya Crisol	botella 16 oz	46.00	49.95	46.95	49.95	46.95	51.99	49.95	54.95	48.99	49.00	49.47	46.00	54.95
Aceite de soya La Joya	botella 16 oz		49.95	49.95	49.00	49.95	52.90	49.95	51.95	49.99	46.99	50.07	46.99	52.90
Aceite el gallo	botella 16 oz		44.95		49.00		49.98	49.00	46.95	47.99	53.00	48.70	44.95	53.00
Aceite manicero	botella 16 oz		54.95	56.95	61.00	56.95		61.00	59.95	54.99	59.00	58.10	54.95	61.00
<b>2-Arroz</b>														
Arroz Súper Selecto Pinco Primium	10 libra	269.00		259.95	255.00	257.95	289.99	255.00		259.99	263.00	263.74	255.00	289.99
Arroz selecto bisonó	10 libra	244.00	239.95	257.95	249.00	254.95		245.00	254.95	258.99	259.00	251.53	239.95	259.00
Arroz selecto la garza	10 libra	259.00	254.95	274.95	275.00	269.95	289.99	275.00		258.99	259.00	268.54	254.95	289.99
Arroz selecto don andres	10 libra	229.00	234.95		239.00		239.99	239.00	244.95		229.00	236.56	229.00	244.95
Arroz selecto molino	10 libra			239.95	229.00	239.95		229.00		234.99	249.00	236.98	229.00	249.00
Arroz selecto campo	10 libra	254.00	254.95		255.00		279.99	255.00	269.95	254.99	261.00	260.61	254.00	279.99
Arroz selecto chino	10 libra		204.95			218.95	219.99	205.00	228.95	229.99	234.00	220.26	204.95	234.00
Arroz selecto Sol	10 libra		194.95	189.95	199.00	184.95		199.00	209.95	169.99		192.54	169.99	209.95
Arroz selecto san rafael	10 libra		159.95							176.99		168.47	159.95	176.99
Arroz selecto pimco	10 libra	249.00	249.95	249.95	249.00	249.95		249.00			249.00	249.41	249.00	249.95

Descripción de Productos	Presentación y/o Unidad de Medida	Bravo	Carrefour	Nacional	Pola	Jumbo	La Cadena	La Sirena	Plaza Lama	Olé	Unido	Resumen		
		Avenida Winston, Churchill	Autopista Duarte, km. 10 1/2	Avenida Lope de Vega # 98	Avenida Lope de Vega	Avenida John F. Kennedy, Agora Mall	Avenida Lincoln # 751	Autopista Duarte, km. 13 1/2	Avenida27 de Febrero, Santo Domingo, D. N.	Autopista Duarte, km. 17	Avenida Sarasota, Calle Pedro Antonio Bobea	Promedio Global	Precios Mínimo	Precios Máximo
<b>3-Carnes</b>														
Carne de res No. 7	libra	89.00	99.95	87.95	99.00	86.95	99.99	99.00	106.00	89.99	89.00	94.68	86.95	106.00
Carne de res pecho	libra	59.00			65.00		64.99	65.00	68.95		59.00	63.66	59.00	68.95
Carne de pecho almendra	libra	69.00	64.95	64.95	67.00	63.95	74.99	67.00	74.95		72.00	68.75	63.95	74.99
Paleta de res	libra		94.95	86.95	97.00	85.95		97.00			89.00	91.81	85.95	97.00
Carne de california	libra	89.00	94.95	86.95	97.00	85.95	99.99	97.00	106.00		89.00	93.98	85.95	106.00
Carne de cerdo para guisar	libra	79.00	69.95	77.95		76.95	89.99	89.00	74.95		77.00	133.37	69.95	89.99
Carne de cerdo corriente cuadritos especial	libra			129.95		128.95		139.00	129.95		139.00	79.35	128.95	139.00
Paleta de cerdo	libra		89.95	69.95	79.00			79.00	79.95			79.57	69.95	89.95
Pierna de cerdo		89.00		94.95		98.95	99.99	89.00	89.95			93.64	89.00	99.99
Carne molida de primera regular	libra	99.00	96.95	94.95	99.00	93.95	99.99	99.00		98.99	99.00	97.87	93.95	99.99
Carne molida selecta	libra		139.95	129.95	138.00	128.95	139.99	138.00	134.95	129.99	129.00	134.31	128.95	139.99
Chuleta Ahumada Corriente con Hueso	libra			119.95	119.00		116.99	119.00	118.95	108.99	119.00	117.41	108.99	119.95
<b>4- Granos</b>														
Habichuelas pintas san juaneras	400 g					59.95	59.99		54.95	57.99		58.22	54.95	59.99
Habichuelas pintas san juaneras	800 g		99.95		105.00		109.99	105.00	104.95	104.99	109.00	105.55	99.95	109.99
Habichuelas rojas san juaneras	400 g		54.95		55.00	59.95	59.99	59.00	59.95	59.99		58.40	54.95	59.99
Habichuelas rojas san juaneras	800 g		119.95		119.00		109.99	119.00		94.99	109.00	111.99	94.99	119.95
Habichuelas pintas giselle	400 g			64.95	59.00	64.95	59.99	59.00	59.95			61.31	59.00	64.95
Habichuelas pintas giselle	800 g	89.00	109.95	129.95	119.00	124.95	119.99	119.00		89.99	94.00	110.65	89.00	129.95
Habichuelas rojas giselle	400 g			59.95	54.00	63.95	59.99	59.00	54.95			58.64	54.00	63.95
Habichuelas rojas giselle	800 g	99.00	109.95		119.00	114.95	109.99	119.00	109.95	108.99	99.00	109.98	99.00	119.00
Habichuelas yacomelo san juaneras	400 g		49.95					57.00	59.95			55.63	49.95	59.95
Habichuelas yacomelo san juaneras	800 g		94.95				119.99	114.00				109.65	94.95	119.99
Habichuelas pintas don rodrigo	400 g								59.95			59.95	59.95	59.95
Habichuelas pintas don rodrigo	800 g		99.95		105.00					99.99		101.65	99.95	105.00
Habichuelas rojas don rodrigo	400 g		54.95		60.00			60.00				58.32	54.95	60.00
Habichuelas rojas don rodrigo	800 g		114.95		119.00		114.99	119.00	106.00	99.99		112.32	99.99	119.00
<b>5- Huevos</b>														
Huevos don papito	cartón 30 de unidades		199.95		204.00		199.99				179.00	195.74	179.00	204.00
Huevos endy	cartón 30 de unidades		199.95		214.00	195.00	219.99	199.00	209.95		199.00	205.27	195.00	219.99
Huevos don chichi	cartón 30 de unidades				151.00			186.00				168.50	151.00	186.00
Huevos gavy	cartón 30 de unidades										169.00	169.00	169.00	169.00
Huevos sobrosa	cartón 30 de unidades										-	-	-	-
Huevos económicos	cartón 30 de unidades					169.95		195.00	184.00			182.98	169.95	195.00

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<b>6-Pastas Alimenticias</b>															
Espaguetis Milano	400 g	27.00		28.95	29.00	27.95	26.99	29.95	28.95	26.99	28.00	28.20	26.99	29.95	
Espaguetis Princesa	400 g	28.00		28.95	28.00	27.95	28.99	28.95	28.95	26.99	28.00	28.31	26.99	28.99	
Espaguetis del César	400 g						28.99	26.95		19.99		25.31	19.99	28.99	
Espaguetis rico	350 g					17.95			19.95	21.99	24.89	21.20	17.95	24.89	
Espaguetis padova	350 g	17.00	22.95			25.95	26.99		19.95	19.99		22.14	17.00	26.99	
<b>7- Pollos</b>															
Pollo procesado fresco cibao	libra	54.00		59.95	64.00	59.95	63.99	64.00			64.00	61.41	54.00	64.00	
Pollo procesado fresco uni pollo	libra	54.00			64.00			64.00	64.95	57.99		60.99	54.00	64.95	
Pollo procesado fresco yaque	libra		59.95	59.95		59.95					59.00	59.71	59.00	59.95	
Pollo procesado fresco don pollo	libra		59.95						64.95	56.99		60.63	56.99	64.95	
Pollo procesado congelado cibao	libra	44.00		44.95	50.00		54.99	50.00	52.95		54.00	50.13	44.00	54.99	
Pollo procesado congelado uni pollo	libra	44.00			50.00			50.00	54.95	49.99	49.00	49.66	44.00	54.95	
Pollo procesado congelado yaque	libra		49.95	44.95								47.45	44.95	49.95	
Pollo procesado congelado don pollo	libra		48.95							49.99		49.47	48.95	49.99	
Muslo pollo entero cibao	libra			64.95	62.00		64.99	62.00			63.00	63.39	62.00	64.99	
Muslo pollo entero uni pollo	libra	65.00			62.00			62.00	66.95			63.99	62.00	66.95	
Muslo pollo entero yaque	libra	64.00	54.95	64.95		64.95						62.21	54.95	64.95	
Muslo pollo entero don pollo	libra											-	-	-	
<b>8-Embutidos</b>															
Salami mallita Induveca	libra	89.00		89.95	93.00	89.95	94.99	93.00	93.95	89.99	92.00	91.76	89.00	94.99	
Salami Super Especial sosua	libra	75.00	74.95	74.95	80.00	74.95		80.00	69.95	74.99	79.00	75.98	69.95	80.00	
Salami Super Especial chef	libra	94.00	92.95			96.95	94.99	96.00	99.95	94.99	104.00	96.73	92.95	104.00	
Salami Super Especial checo	libra	79.00	79.95		79.00			79.00	64.95	74.99	72.00	75.56	64.95	79.95	
<b>9-Mariscos y Pescados</b>															
Arenque	libra	89.00	89.95	79.95	79.00	78.95	89.99	85.00	99.95	74.99	79.00	84.58	74.99	99.95	
Bacalao con espinas noruego	libra	119.00	139.95	129.95	134.00	129.95	134.99	134.00	134.95	118.99	119.00	129.48	118.99	139.95	

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<b>10-Cereales y Derivados</b>														
Avena americana	650 g	64.00	74.95	59.95	64.00	69.95	59.99		59.95	62.99	55.00	63.42	55.00	74.95
Avena Quaker	650 g	69.00	59.95	76.95	72.00	72.95	74.99	72.00	72.95	62.99	73.00	70.68	59.95	76.95
Azúcar blanca	5 libra	118.00		118.95	115.00	118.95	134.95	129.00	124.75		115.00	121.83	115.00	134.95
Azúcar crema	5 libra	104.00	104.95	103.95	105.00	103.95	105.00	115.00	110.25		98.99	105.68	98.99	115.00
Agua Planeta Azul	5 galones											-	-	-
Agua Crystal	5 galones			55.00								55.00	55.00	55.00
Café Santo Domingo	28.35 g 12 sobres	195.00	194.95	194.95	205.00	194.95	209.99	205.00	204.95	188.99	189.95	198.37	188.99	209.99
Café Santo Domingo	453.6 g	218.00	209.95	209.95	219.00	209.95	229.99	219.00	219.00	208.99	209.00	215.28	208.99	229.99
Chocolate Embajador	26 g. caja de 10 unidades	69.00	64.95	69.95	64.00	69.95	74.99	64.00	69.95	64.99	65.49	67.73	64.00	74.99
Chocolate munné	26 g. caja de 10 unidades	59.00		59.95	58.00	59.95	69.99	58.00	51.00		57.00	59.11	51.00	69.99
Harina de maíz	14 oz	12.00	10.95	11.95	14.00	11.95	17.99	14.00		14.99	13.00	13.43	10.95	17.99
Harina de maíz Doramás	14 oz		12.95		12.00			14.00		12.99		12.99	12.00	14.00
Harina de Trigo Blanquita	907 g	52.00	54.95	54.95	59.00	53.95	62.99	59.00	59.95	54.99	52.00	56.38	52.00	62.99
Harina de Trigo Milano	907 g	49.00	49.95	49.95	52.00	49.95	52.99	52.00	50.95		57.69	51.61	49.00	57.69
Pan de agua	funda de 10 unidades	50.00		50.00	50.00	50.00		50.00	50.00		49.00	49.86	49.00	50.00
Pan Sobao	funda de 10 unidades	60.00		60.00	60.00	60.00		60.00	60.00		59.00	59.86	59.00	60.00
<b>11-Enlatados Criollos</b>														
Pasta de tomate Victorina	900 g	109.00		119.95	115.00	119.00		115.00	114.95	108.99	115.00	114.61	108.99	119.95
Pasta de tomate Linda	900 g		109.95	114.95	114.00	119.00	114.99	114.00	114.95	108.99	112.78	113.73	108.99	119.00
Pasta de tomate Famosa	900 g	109.00	114.95	119.95	114.00	119.00	117.99	114.00		108.99	112.99	114.54	108.99	119.95
Sal Molida Refrisal	510 g	19.00	29.95	22.95	19.95	22.95	22.99	19.95	23.95	21.99	17.89	22.16	17.89	29.95
Sal Molida Perla	560 g		29.95	26.95	25.95	26.95		25.95		27.99		27.29	25.95	29.95
Sopita Maggi	caja de 6 unidades	37.00	39.95	36.95	38.00	36.95	37.99	38.00	40.95	37.99		38.20	36.95	40.95
Sopita Doña Gallina	caja de 6 unidades	36.00	34.95	35.95	36.00	34.95		35.00	36.95	35.99	35.99	35.75	34.95	36.95
Sopita Maggi	caja de 12 unidades	64.00		66.95	70.30	65.95	67.99	71.00	65.95	62.99	68.99	67.12	62.99	71.00
Sopita Doña Gallina	caja de 12 unidades	69.00	59.95	69.95	58.95	68.95	69.99	69.95	56.95	61.99	64.99	65.07	56.95	69.99
Sopita knorr	caja de 12 unidades		59.95	61.95	61.95	61.95	61.99	61.00	64.95		58.59	61.54	58.59	64.95
Sardina Paco Fish	7 oz/ 200 g		44.95			54.95		44.95	52.95		45.00	48.56	44.95	54.95
<b>12- Leche en Polvo y Líquida</b>														
<b>Leche en Polvo</b>														
Leche en polvo Miléx Instantánea	Lata 2,722 g		1,379.95	1,415.00		1,415.00	1,500.00	1,385.00	1,499.95	1,348.99		1,420.56	1,348.99	1,500.00
<b>Leche Líquida</b>														
Leche Líquida Entera Parmalat	litro	62.00	57.00	63.95	62.00	63.95	64.99	55.00	59.95	54.99	57.99	60.18	54.99	64.99
Leche Líquida Listamilk Rica	litro	55.00	56.95	54.95	55.00	54.95	58.99	55.00	54.95	53.99	54.00	55.38	53.99	58.99
Leche Líquida La Vaquita	litro	49.00	45.95	50.00	49.00	50.00	55.99	49.95	49.95	48.99	50.00	49.88	45.95	55.99
Leche Entera Líquida Rica	litro	55.00	64.95	62.95	66.00	62.95	69.99		69.95		56.00	63.47	55.00	69.99
Leche Líquida Dos Pino	litro	54.00		59.95	56.00	59.95	61.99	56.00	57.95	51.99	54.00	56.87	51.99	61.99
Leche Líquida Miléx	litro	54.00	57.00	59.95	59.00	59.95	59.99	59.00	59.95		54.00	58.09	54.00	59.99
Leche Líquida Nutra	litro	99.00			99.00			99.99				99.33	99.00	99.99
Leche líquida evaporada Carnation	315 ml	49.00		49.95	50.00	49.00	54.99	50.00	49.95		49.00	50.24	49.00	54.99
Leche líquida evaporada Carnation	377 ml			67.95		67.95				64.99	59.00	64.97	59.00	67.95
Leche líquida evaporada Rica	350 ml	45.00	45.95	45.95	45.00	45.95	49.99	45.00	42.95	58.99	46.00	47.08	42.95	58.99
Leche líquida evaporada Baldón	377 ml	46.00					59.99			46.99		50.99	46.00	59.99

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<b>13- Lácteos</b>														
Yogurt yoka	8 oz	40.00	40.00	39.95	45.00	39.95	39.99	42.00	39.95		38.00	40.54	38.00	45.00
Yogurt yoka	64 oz	189.00		199.95	195.00	199.95	200.00	199.00	196.95	199.99	189.00	196.54	189.00	200.00
Margarina dorina	16 oz	79.00	76.95		89.00	82.95	89.00	89.00	78.95		74.01	82.36	74.01	89.00
Margarina manicera	16 oz	69.00		58.95	71.00	79.95	64.99	71.00	64.95		59.00	67.36	58.95	79.95
Queso amarillo cheddar sosua	libra		219.95	199.95	195.00	199.95	209.99	195.00			189.00	201.26	189.00	219.95
Queso amarillo cheddar michell	libra	189.00		199.95	199.00			199.00		204.99	189.00	196.82	189.00	204.99
Queso blanco de freír sosua	libra		184.95	174.95	169.00	174.95		169.00	159.00	175.00		172.41	159.00	184.95
<b>14 -Vegetales</b>														
Auyama	libra	16.00	22.95	19.95		19.95	24.99	33.00	24.95	14.99	25.00	22.42	14.99	33.00
Ají morrón	libra		59.95	59.95	58.00	59.95	64.99	58.00	69.95		59.00	61.22	58.00	69.95
Ají cubanela	libra	36.00	35.95	35.00	39.00	35.00	49.99	39.00	37.95	34.99	49.00	39.19	34.99	49.99
Apio	libra	26.00	29.95	45.00	29.00	45.00	24.99	29.00	34.95	29.99	29.00	32.29	24.99	45.00
Ajo importado selecto premium	libra				199.00		239.99	189.00	195.00			205.75	189.00	239.99
Berenjenas morada	libra	18.00	21.95	24.95	24.00	24.95	31.99		29.95	17.99	28.00	24.64	17.99	31.99
Cebolla roja	libra		89.95		85.00	85.00	89.99	85.00	94.95			88.32	85.00	94.95
Tomate Ensalada	libra		34.95	29.95	29.00	29.95	34.99	29.00	32.95	24.99	34.00	31.09	24.99	34.99
Tomates Bugalu	libra			29.95	29.00	29.95	34.99	29.00	32.95		34.00	31.41	29.00	34.99
Tayota	libra	11.00	15.95	11.95	13.00	11.95	16.99	13.00	19.95		19.00	14.75	11.00	19.95
Lechuga repollada	libra	29.00	34.95	35.00	35.00		39.99	35.00	39.95	28.90	44.00	35.75	28.90	44.00
Repollo	libra	49.00		59.95	59.00	59.95		55.00			67.00	58.32	49.00	67.00
Pepino	libra	16.00	20.95	21.95	22.00	21.95	24.99	22.00	25.95	14.99	26.00	21.68	14.99	26.00
Zanahoria	libra		39.95	25.00	26.00	25.95	20.99	26.00	29.95	24.99	36.00	28.31	20.99	39.95
<b>15- Viveres</b>														
Papa blanca	libra		29.95	29.95	36.00	29.00		35.00	29.95		20.00	29.98	20.00	36.00
Yuca	libra	29.00	29.95	29.95	34.00	29.95	29.99	30.00	29.95		34.00	30.75	29.00	34.00
Yautía blanca	libra			79.00	79.00	79.00	79.99	79.00	74.95		69.00	77.13	69.00	79.99
Batata	libra	26.00	18.95	26.00	28.95	26.95	24.99	28.00	24.95	24.99	29.00	25.88	18.95	29.00
Ñame	libra		54.95	54.95	69.95	54.95		69.00	54.95			59.79	54.95	69.95
Plátanos barahoneros	unidad		12.95	11.95		11.95	15.00		16.95			13.76	11.95	16.95
Guineos verdes	libra		14.95	17.95	19.00	15.95	17.99	19.00	19.00		18.00	17.73	14.95	19.00

Color verde refleja el establecimiento que presento el precio mínimo

Color rojo refleja el establecimiento que presento el precio máximo