

Departamento Análisis de Publicidad y Estadística
Monitoreo precios Canasta Basica Familiar, en Grandes Cadena de Supermercados
 Al 29 de agosto del 2016

Descripción de Productos	Presentación y/o Unidad de Medida	Bravo	Carrefour	Nacional	Pola	Jumbo	La Cadena	La Sirena	Plaza Lama	Olé	Unido	Resumen		
		Avenida Winston, Churchill	Autopista Duarte, km. 10 1/2	Avenida Sarasota # 66	Avenida Sarasota # 66	Avenida John F. Kennedy, Agora Mall	Avenida Núñez de Cáceres, # 125, Las Praderas	Avenida Winston, Churchill	Avenida 27 de Febrero, Santo Domingo, D. N.	Autopista Duarte, km. 17	Avenida Sarasota, Calle Pedro Antonio Bobea	Promedio Global	Precios Mínimo	Precios Máximo
1-Aceites														
Aceite de soya Crisol	galón 128 oz	299.00	289.95	309.95	335.00	309.95	344.99		329.95	309.99	299.00	314.20	289.95	344.99
Aceite de soya La Joya	galón 128 oz	329.00		319.95	315.00	284.00	324.99	315.00	299.95	304.99	299.00	310.21	284.00	329.00
Aceite el gallo	galón 128 oz	309.00	299.95		305.00	314.95	299.99	305.00	309.95	279.99	299.00	302.54	279.99	314.95
Aceite diamante	galón 128 oz	299.00	297.95	299.95		299.95		269.00	309.95	289.99	295.00	295.10	269.00	309.95
Aceite manicero	galón 128 oz	369.00	379.95	374.95	389.00	374.95	399.99	389.00	374.00	329.99	369.00	374.98	329.99	399.99
Aceite de soya Crisol	galón 64 oz		154.95	164.95	165.00	164.95	164.99	165.00	169.95	157.99	175.00	164.75	154.95	175.00
Aceite de Soya La Joya	galón 64 oz	164.00	159.95	164.95	165.00	161.95		165.00	154.95	154.99	153.00	160.42	153.00	165.00
Aceite el gallo	galón 64 oz	159.00			165.00	169.95	159.99	165.00	159.95	159.99	153.00	161.49	153.00	169.95
Aceite diamante	galón 64 oz		159.95	154.95	159.00	154.95	169.99	159.00	154.95	174.99	159.00	160.75	154.95	174.99
Aceite manicero	galón 64 oz	189.00	189.95	196.95	199.00	196.95	209.99	196.00	199.95	189.99	199.00	196.68	189.00	209.99
Aceite de soya Crisol	botella 16 oz	46.00	49.95	46.95	49.95	46.95	51.99	49.95	54.95	47.99	49.00	49.37	46.00	54.95
Aceite de soya La Joya	botella 16 oz		49.95	49.95	49.95	49.95	52.99	49.95	51.95	49.99	46.99	50.19	46.99	52.99
Aceite el gallo	botella 16 oz		44.95		49.00		49.99	49.00	46.95	47.99	45.00	47.55	44.95	49.99
Aceite manicero	botella 16 oz		54.95	56.95	61.00	59.95	59.99	61.00	59.95	54.99	59.00	58.64	54.95	61.00
2-Arroz														
Arroz Súper Selecto Pinco Primum	10 libra	249.00	259.95	259.95		257.95	279.99	255.00	259.95	258.99	263.00	260.42	249.00	279.99
Arroz selecto bisonó	10 libra	239.00	239.95	249.95	249.00	241.95		249.00	249.95		249.00	245.98	239.00	249.95
Arroz selecto la garza	10 libra	259.00	254.95	274.95	275.00	269.95		275.00		258.99	259.00	265.86	254.95	275.00
Arroz selecto don andres	10 libra	229.00	234.95		239.00			239.99	239.00	244.95	229.00	236.56	229.00	244.95
Arroz selecto molino	10 libra	239.00	234.95	239.95		239.95			229.00	234.99	249.00	238.12	229.00	249.00
Arroz selecto campo	10 libra	254.00	264.95		255.00		279.99	255.00	269.95		261.00	262.84	254.00	279.99
Arroz selecto chino	10 libra	199.00	199.95	224.95		218.95		219.99	205.00	214.95	229.99	216.31	199.00	234.00
Arroz selecto san rafael	10 libra		179.95						209.95	189.99		193.30	179.95	209.95
Arroz selecto pimco	10 libra	239.00	249.95	249.95		249.95		249.00	249.95	238.99	249.00	246.97	238.99	249.95

Descripción de Productos	Presentación y/o Unidad de Medida	Bravo	Carrefour	Nacional	Pola	Jumbo	La Cadena	La Sirena	Plaza Lama	Olé	Unido	Resumen		
		Avenida Winston, Churchill	Autopista Duarte, km. 10 1/2	Avenida Sarasota # 66	Avenida Sarasota # 66	Avenida John F. Kennedy, Agora Mall	Avenida Núñez de Cáceres, # 125 Las Praderas	Avenida Winston, Churchill	Avenida 27 de Febrero, Santo Domingo, D. N.	Autopista Duarte, km. 17	Avenida Sarasota, Calle Pedro Antonio Bobea	Promedio Global	Precios Mínimo	Precios Máximo
3-Carnes														
Carne de res No. 7	libra	89.00	94.95	87.95	99.00	86.95	99.99	99.00	106.00	84.99	89.00	93.68	84.99	106.00
Carne de res pecho	libra				65.00	53.95	64.99	65.00	68.95		59.00	62.82	53.95	68.95
Carne de pecho almendra	libra	69.00		64.95	67.00	63.95	74.99	67.00	74.95		72.00	69.23	63.95	74.99
Paleta de res	libra	89.00	94.95		97.00	85.95	99.99	97.00		84.99	89.00	92.24	84.99	99.99
Carne de california	libra	89.00	94.95	86.95	97.00	85.95	99.99	97.00	106.00	84.99	89.00	93.08	84.99	106.00
Carne molida de primera regular	libra	99.00	96.95	94.95	99.00	93.95	99.99	99.00	113.95	98.99	99.00	99.48	93.95	113.95
Carne molida selecta	libra	139.00	139.95	129.95	138.00	128.95	139.99	138.00	134.00	129.99	129.00	134.68	128.95	139.99
Carne de cerdo para guisar	libra				79.00	76.95	89.99	79.00	74.95	79.99	77.00	138.73	74.95	89.99
Carne de cerdo corriente cuadritos especia	libra	159.00		129.95	139.00	128.95	144.99	139.00	129.95		139.00	79.55	128.95	159.00
Paleta de cerdo	libra		89.95		79.95		89.99	79.00	74.92			82.76	74.92	89.99
Pierna de cerdo			89.95		89.00		99.99	89.00	89.95		84.00	90.32	84.00	99.99
Chuleta Ahumada Corriente con Hueso	libra		124.95	119.95	119.95	118.95	119.99	119.00	118.95		119.00	120.09	118.95	124.95
4- Granos														
Habichuelas pintas san juaneras	400 g			59.95		59.95	59.99			51.99		57.97	51.99	59.99
Habichuelas pintas san juaneras	800 g		99.95		105.00		109.99	105.00	104.95	104.99	109.00	105.55	99.95	109.99
Habichuelas rojas san juaneras	400 g				59.00	59.95		59.00	59.95	59.99		59.58	59.00	59.99
Habichuelas rojas san juaneras	800 g		109.95		119.00		109.99	119.00	119.95	114.99	109.00	114.55	109.00	119.95
Habichuelas pintas giselle	400 g	49.00		63.95	59.00	64.95	64.99	59.00	59.95			60.12	49.00	64.99
Habichuelas pintas giselle	800 g	99.00	109.95		119.00		119.99	105.00	114.92	108.99	109.00	110.73	99.00	119.99
Habichuelas rojas giselle	400 g	49.00		64.95		63.95	54.99	59.00	54.95			57.81	49.00	64.95
Habichuelas rojas giselle	800 g	99.00		124.95	119.00	124.95		119.00	109.95	104.99	109.00	113.86	99.00	124.95
Habichuelas yacomelo san juaneras	400 g		49.95		57.00			57.00	59.95			55.98	49.95	59.95
Habichuelas yacomelo san juaneras	800 g		94.95		114.00			114.00	79.00			100.49	79.00	114.00
Habichuelas pintas don rodrigo	400 g		46.95					52.00	59.95	64.99		55.97	46.95	64.99
Habichuelas pintas don rodrigo	800 g		119.95		105.00		124.99	105.00	99.95	99.96		109.14	99.95	124.99
Habichuelas rojas don rodrigo	400 g	49.00	54.95		60.00		54.99	60.00	54.95			55.65	49.00	60.00
Habichuelas rojas don rodrigo	800 g		99.95		119.00			119.00	106.00			110.99	99.95	119.00
5- Huevos														
Huevos don papito	cartón 30 de unidades		199.95					204.00				201.98	199.95	204.00
Huevos endy	cartón 30 de unidades			194.95		194.95		214.00	209.95			203.46	194.95	214.00
Huevos don chichi	cartón 30 de unidades				186.95					219.99		203.47	186.95	219.99
Huevos gavy	cartón 30 de unidades											-	-	-
Huevos sobrosa	cartón 30 de unidades					197.95						197.95	197.95	197.95
Huevos económicos	cartón 30 de unidades	139.00										139.00	139.00	139.00

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6-Pastas Alimenticias															
Espaguetis Milano	400 g	27.00	26.95	28.95	29.95	27.95	29.99	29.95	28.95	26.99	28.00	28.47	26.95	29.99	
Espaguetis Princesa	400 g	28.00		28.95	28.92	27.95	28.99	28.95		26.99	28.00	28.34	26.99	28.99	
Espaguetis del César	400 g		27.95					26.95		19.99		24.96	19.99	27.95	
Espaguetis rico	350 g					17.95	19.99			21.99	24.89	21.21	17.95	24.89	
Espaguetis padova	350 g		22.95			25.95	26.99			19.99		23.97	19.99	26.99	
7- Pollos															
Pollo procesado fresco cibao	libra	54.00				59.95	63.99	64.00	64.95		64.00	61.82	54.00	64.95	
Pollo procesado fresco uni pollo	libra	54.00			64.00			64.00	64.95	55.99	59.00	60.32	54.00	64.95	
Pollo procesado fresco yaque	libra		59.95	59.95		59.95						59.95	59.95	59.95	
Pollo procesado fresco don pollo	libra		59.95							66.95		63.45	59.95	66.95	
Pollo procesado congelado cibao	libra	44.00		44.95	50.00	44.95	54.99	50.00	52.95		54.00	49.48	44.00	54.99	
Pollo procesado congelado uni pollo	libra	44.00			50.00		62.99	50.00	66.95	49.99	49.00	53.28	44.00	66.95	
Pollo procesado congelado yaque	libra		49.95	44.95		44.95						46.62	44.95	49.95	
Pollo procesado congelado don pollo	libra		48.95						54.95	49.99		51.30	48.95	54.95	
Muslo pollo entero cibao	libra	65.00			62.00	64.95	64.99	62.00			63.00	63.66	62.00	65.00	
Muslo pollo entero uni pollo	libra	64.00			62.00			62.00	66.95		63.00	63.59	62.00	66.95	
Muslo pollo entero yaque	libra			64.95		64.95						64.95	64.95	64.95	
Muslo pollo entero don pollo	libra		49.95						52.95			51.45	49.95	52.95	
8-Embutidos															
Salami mallita Induveca	libra	89.00	94.95	89.95	93.00	89.95	94.99	93.00	93.95	89.99	92.00	92.08	89.00	94.99	
Salami Super Especial sosua	libra	75.00	74.95		80.00		74.99	80.00		74.99		76.66	74.95	80.00	
Salami Super Especial chef	libra	94.00	92.95		94.00	96.95	94.99	94.00	99.95	94.99	104.00	96.20	92.95	104.00	
Salami Super Especial checo	libra	79.00	79.95	74.95	79.00	78.95			64.95	74.99		75.97	64.95	79.95	
9-Mariscos y Pescados															
Arenque	libra	89.00	89.95		85.00	84.95	89.99	85.00	99.95	74.99	79.00	86.43	74.99	99.95	
Bacalao con espinas noruego	libra	119.00	139.95	129.95	134.00	129.95	139.99	134.00	124.95	118.99	119.00	128.98	118.99	139.99	

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		Avenida Winston, Churchill	Autopista Duarte, km. 10 1/2	Avenida Sarasota # 66	Avenida Sarasota # 66	Avenida John F. Kennedy, Agora Mall	Avenida Núñez de Cáceres, # 125, Las Praderas	Avenida Winston, Churchill	Avenida 27 de Febrero, Santo Domingo, D. N.	Autopista Duarte, km. 17	Avenida Sarasota, Calle Pedro Antonio Bobea	Promedio Global	Precios Mínimo	Precios Máximo
10-Cereales y Derivados														
Avena americana	650 g	64.00		59.95	64.00	59.95	64.99	64.00	59.95	54.99	55.00	60.76	54.99	64.99
Avena Quaker	650 g	69.00	69.95	72.95	72.00	72.95	74.99	72.00	74.95	62.99	73.00	71.48	62.99	74.99
Azúcar blanca	5 libra			118.95	119.00	118.95	140.00	119.00	124.75		115.00	122.24	115.00	140.00
Azúcar crema	5 libra	104.00	129.95	103.95	115.00	103.95	115.00	115.00	117.50		98.95	111.48	98.95	129.95
Agua Planeta Azul	5 galones											-	-	-
Agua Crystal	5 galones											-	-	-
Café Santo Domingo	28.35 g 12 sobres	195.00	194.95	194.95	205.00	194.95	209.99	205.00	204.95	188.99	189.95	198.37	188.99	209.99
Café Santo Domingo	453.6 g	218.00	209.95	209.95	219.00	209.95	229.99	219.00	219.00	208.99	209.00	215.28	208.99	229.99
Chocolate Embajador	26 g. caja de 10 unidades	69.00	64.95	69.95	64.00	69.95	71.99	64.00	69.95	67.99	65.59	67.74	64.00	71.99
Chocolate munné	26 g. caja de 10 unidades	59.00	50.00	59.95	58.00	59.95	69.99	58.00	51.00		57.00	58.10	50.00	69.99
Harina de maíz	14 oz	12.00	14.95	11.95	14.00	11.95	13.99	14.00	15.00	13.99	13.00	13.48	11.95	15.00
Harina de maíz Doramás	14 oz		12.95		14.00			14.00	13.95	12.99	15.00	13.82	12.95	15.00
Harina de Trigo Blanquita	907 g	52.00		54.95	59.00	53.95	62.99	59.00	59.95	54.99	52.00	56.54	52.00	62.99
Harina de Trigo Milano	907 g	49.00	49.95	49.95	52.00	49.95	52.99	52.00	50.95	44.99	57.69	50.95	44.99	57.69
Pan de agua	funda de 10 unidades	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00		49.00	49.89	49.00	50.00
Pan Sobao	funda de 10 unidades	60.00	60.00	60.00	60.00	60.00	60.00	60.00	59.95		59.00	59.88	59.00	60.00
11-Enlatados Criollos														
Pasta de tomate Victorina	900 g	109.00		119.95	115.00	119.95		115.00	114.95	108.99	115.00	114.73	108.99	119.95
Pasta de tomate Linda	900 g		109.95	119.95	114.00	119.95	114.99	114.00	114.95	108.99	112.78	114.40	108.99	119.95
Pasta de tomate Famosa	900 g	109.00	114.95	119.95	114.00	119.92	117.99	114.00		108.99	112.99	114.64	108.99	119.95
Sal Molida Refrisal	510 g	19.00	24.95	22.95	19.95	22.95	22.99	19.95	23.95	21.99	20.00	21.87	19.00	24.95
Sal Molida Perla	560 g		29.95	26.95	25.95	26.95	24.99	25.95	29.95	27.99		27.34	24.99	29.95
Sopita Maggi	caja de 6 unidades	37.00	36.95	36.95	38.00	36.95	39.99	38.00	40.95	37.99		38.09	36.95	40.95
Sopita Doña Gallina	caja de 6 unidades	36.00	34.95	35.95	35.95	35.95	36.99	35.95	36.95	34.99	35.95	35.96	34.95	36.99
Sopita Maggi	caja de 12 unidades	64.00		66.95	69.95	65.95	67.99	71.00	69.95	62.99	68.95	67.53	62.99	71.00
Sopita Doña Gallina	caja de 12 unidades	69.00	69.95	69.95	71.00	68.95	69.99	69.95	69.95	61.99	64.95	68.57	61.99	71.00
Sopita knorr	caja de 12 unidades				61.95	61.95	61.99	61.95	64.95			62.56	61.95	64.95
Sardina Paco Fish	7 oz/ 200 g		44.95	54.95		54.95		44.00	52.95		47.00	49.80	44.00	54.95
12- Leche en Polvo y Líquida														
Leche en Polvo														
Leche en polvo Millex Instantánea	Lata 2,722 g		1,379.95	1,415.00	1,385.00	1,415.00	1,500.00		1,499.95	1,348.99	1,389.00	1,416.61	1,348.99	1,500.00
Leche Líquida														
Leche Líquida Entera Parmalat	litro	62.00	65.95	63.95	62.00	63.95	64.99	62.00	59.95	54.96	57.99	61.77	54.96	65.95
Leche Líquida Listamilk Rica	litro	55.00		54.95	55.00	54.95	59.99	55.00	57.92	53.99	54.00	55.64	53.99	59.99
Leche Líquida La Vaquita	litro	49.00	54.95	50.00	49.95	50.00	55.99	49.95	51.95	48.99	50.00	51.08	48.99	55.99
Leche Entera Líquida Rica	litro	55.00	64.95	54.95	66.95	62.95	69.99	66.95	69.95	59.99	64.09	63.58	54.95	69.99
Leche Líquida Dos Pino	litro	54.00	56.00	59.95	56.00	59.95	61.99	56.00	58.92	51.96	54.00	56.88	51.96	61.99
Leche Líquida Millex	litro	54.00	59.95	56.95	59.00	59.95	59.99	59.00	59.08	54.99	54.00	57.69	54.00	59.99
Leche Líquida Nutra	litro	89.00			99.00		99.99		99.95		85.00	94.59	85.00	99.99
Leche líquida evaporada Carnation	315 ml	49.00		49.95	50.00	49.95	54.99	50.00	49.95		49.00	50.36	49.00	54.99
Leche líquida evaporada Carnation	377 ml	65.00		67.95		67.95	64.99				59.00	64.98	59.00	67.95
Leche líquida evaporada Rica	350 ml		44.95	45.95	45.00	45.95	49.99	45.00	40.95	41.99	46.00	45.09	40.95	49.99
Leche líquida evaporada Baldón	377 ml		44.95				54.99		44.95			48.30	44.95	54.99

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13- Lácteos														
Yogurt yoka	8 oz	40.00	40.00	39.95	42.00	39.95	39.99	42.00	39.95	41.99	38.00	40.38	38.00	42.00
Yogurt yoka	64 oz	187.00	199.95	199.95	199.00	199.95		195.00	196.95	199.99	189.00	196.31	187.00	199.99
Margarina dorina	16 oz	79.00	76.95	82.95	89.00	82.95	84.00	89.00	78.95	74.99	74.01	81.18	74.01	89.00
Margarina manicera	16 oz	69.00		64.95	71.00	58.95	64.99	71.00	64.95	59.99	59.00	64.87	58.95	71.00
Queso amarillo cheddar sosua	libra	199.00	219.95		195.00	199.95	209.99	195.00	194.95	189.96	189.00	199.20	189.00	219.95
Queso amarillo cheddar michell	libra	189.00	214.95		199.00	199.95		199.00	197.95	209.99	189.00	199.86	189.00	214.95
Queso blanco de freír sosua	libra		184.95	174.95		174.95	179.99	169.00	171.95	174.99	178.00	176.10	169.00	184.95
14 -Vegetales														
Auyama	libra		22.95	21.95	24.00	19.95	24.99		21.95	19.99	25.00	22.60	19.95	25.00
Ají morrón	libra		59.95	49.95	60.00	49.95	64.99	60.00	64.95	49.99	59.00	57.64	49.95	64.99
Ají cubanela	libra	36.00	35.95		39.00		49.99	39.00	37.95	37.99	49.00	40.61	35.95	49.99
Apio	libra	26.00		39.95	29.00	29.95	24.99	29.00	34.92	29.99	34.00	30.87	24.99	39.95
Ajo importado selecto premium	libra				199.00		239.99	199.00			236.00	218.50	199.00	239.99
Berenjenas morada	libra		21.95	24.95	29.00	24.95	29.99	29.00	24.95	24.99	28.00	26.42	21.95	29.99
Cebolla roja	libra		69.95	79.95	85.00	69.95	79.99	85.00	79.95		67.00	77.10	67.00	85.00
Tomate Ensalada	libra	22.00	34.95	29.95	35.00	29.95	34.99	35.00	34.95	29.99	34.00	32.08	22.00	35.00
Tomates Bugalu	libra	22.00	29.95	29.95	35.00	29.95	34.99	35.00	34.95	27.99	34.00	31.38	22.00	35.00
Tayota	libra	12.00	15.95	12.95	14.00	11.95		14.00	19.95	11.99		14.10	11.95	19.95
Lechuga repollada	libra		34.95	29.95	35.00	29.95	39.99	35.00	34.95		44.00	35.47	29.95	44.00
Repollo	libra	49.00	59.95	59.95	59.00	59.95	69.99	59.00	79.95	49.99	59.00	60.58	49.00	79.95
Pepino	libra	16.00	20.95	19.95	25.00	21.95	22.99	29.00	22.95	17.99	19.00	21.58	16.00	29.00
Zanahoria	libra	26.00	39.95	29.95	29.00	25.95	39.99	29.00	34.95	29.99	36.00	32.08	25.95	39.99
15- Viveres														
Papa blanca	libra		29.95	29.95	35.95	29.00	33.99	35.00	34.95	27.99	28.00	31.64	27.99	35.95
Yuca	libra		24.95	30.00	34.00	29.95	29.99	34.00	29.95		34.00	30.86	24.95	34.00
Yautía blanca	libra			79.00	79.00	79.00	79.99	85.00	74.95		69.00	77.99	69.00	85.00
Batata	libra		18.95	27.00	28.00	29.95	24.99	28.00	24.95	19.99	29.00	25.65	18.95	29.95
Ñame	libra		54.95	69.00	69.00	59.95	59.99	69.00				63.65	54.95	69.00
Plátanos barahoneros	unidad		12.95	12.00		11.95	19.99		15.08	9.99	15.00	13.85	9.99	19.99
Guineos verdes	libra	14.00	14.95	19.00	19.00	15.95	12.99	19.00	19.95	13.75	14.00	16.26	12.99	19.95

Color verde refleja el establecimiento que presento el precio mínimo

Color rojo refleja el establecimiento que presento el precio máximo