



Instituto Nacional Protección de los derechos del Consumidor (Pro-Consumidor)
 Departamento Análisis de Publicidad y Precios
 Monitoreo Precios Promedios Globales de los Productos Alimenticios y Lácteos, en Grandes Cadena de Supermercados Pequeños
 Semana del 12 al 18 de Mayo 2023






| NO. | Descripción de Productos | Presentación y/o Unidad de Medida | Nombres: de Pequeños Supermercados | | | | | | | | | | | | | Resumen General | | | | | | |
|-----------------------------------|-------------------------------------|--------------------------------------|------------------------------------|---------|--------|--------|--------|--------|---------------|--------|-----------|----------------|----------|--------|---------------|------------------------------|-------------------|-------------------|--------|---------|------------------------|------|
| | | | Caribe | Rosanly | 3 JP V | 100% | 365 | Cumbre | Dragón de Oro | Hola | Liverpool | Plaza Leonardo | Supermix | Tellus | Freddy Amador | Media y/o Promedio Global | Precios Mínimo | Precios Máximo | Moda | Mediana | Desviación Estándar | |
| 1-Aceites | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Aceite de Soya Crisol | Botella 16 Oz | 104.00 | 90.00 | 95.00 | 95.00 | 107.15 | 92.00 | 99.95 | 99.00 | 91.95 | 89.99 | 98.00 | | 90.00 | 96.00 | 89.99 | 107.15 | 90.00 | 95.00 | 5.72 | |
| 2-Arroz | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Arroz Selecto Campo | Libra | 37.00 | 42.00 | 40.00 | 39.00 | 45.00 | 39.00 | 39.66 | 39.99 | 38.95 | 37.99 | 40.33 | 39.00 | 39.00 | 39.76 | 37.00 | 45.00 | 39.00 | 39.00 | 1.97 | |
| 3-Carnes | | | | | | | | | | | | | | | | | | | | | | |
| 3 | Carne De Res No. 7 | Libra | 165.00 | | 175.00 | 175.00 | | 180.00 | 175.00 | | 189.95 | 184.99 | 189.00 | 185.00 | 185.00 | 180.39 | 165.00 | 189.95 | 175.00 | 182.50 | 7.84 | |
| 4 | Carne De Cerdo Para Guisar | Libra | | | 135.00 | | | | | 154.99 | 114.95 | 134.99 | 139.00 | 135.00 | 135.66 | 114.95 | 154.99 | 135.00 | 135.00 | 12.77 | | |
| 5 | Chuleta Ahumada Corriente Con Hueso | Libra | 115.00 | 160.00 | 125.00 | 135.00 | 129.00 | 120.00 | 139.00 | 169.99 | 139.95 | 124.99 | 119.00 | 134.00 | 120.00 | 133.15 | 115.00 | 169.99 | 120.00 | 129.00 | 16.30 | |
| 4- Legumbres (Habichuelas) | | | | | | | | | | | | | | | | | | | | | | |
| 6 | Habichuelas Pintas | Funda 800 g. | 100.00 | 110.00 | 110.00 | 115.00 | 119.00 | 115.00 | 120.00 | 124.99 | 99.95 | 113.99 | 110.00 | | 130.00 | 113.99 | 99.95 | 130.00 | 110.00 | 114.50 | 8.95 | |
| 7 | Habichuelas Roja | Funda 800 g. | 155.00 | 140.00 | | 155.00 | 145.00 | 135.00 | 149.00 | 154.99 | 129.95 | 145.99 | 155.00 | 145.00 | 120.00 | 144.16 | 120.00 | 155.00 | 155.00 | 145.50 | 11.22 | |
| 8 | Gandules Verdes | Libra | 130.00 | | 120.00 | | 165.00 | 140.00 | 149.00 | 169.99 | 119.95 | 142.99 | 125.00 | 145.00 | 150.00 | 141.54 | 119.95 | 169.99 | #N/D | 142.99 | 16.85 | |
| 5- Huevos | | | | | | | | | | | | | | | | | | | | | | |
| 9 | Huevos Económicos | Cartón 30 Uds | 215.00 | 220.00 | 210.00 | 195.00 | 219.00 | 225.00 | 240.00 | 239.99 | 224.95 | 204.99 | 255.00 | 210.00 | 200.00 | 219.92 | 195.00 | 255.00 | 210.00 | 219.00 | 17.20 | |
| 6-Pastas Alimenticias | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Espaguetis Milano | Funda 400 g. | 40.00 | 43.00 | 45.00 | 39.00 | 39.00 | 40.00 | 41.00 | 39.99 | 39.95 | 38.99 | 35.00 | 45.00 | 42.00 | 40.61 | 35.00 | 45.00 | 40.00 | 40.00 | 2.70 | |
| 7- Pollos | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Pollo Fresco | Libra | 90.00 | 100.00 | 90.00 | 82.00 | 79.00 | 85.00 | | 89.99 | 80.95 | 86.99 | 79.00 | 80.00 | 70.00 | 84.41 | 70.00 | 100.00 | 90.00 | 83.50 | 7.67 | |
| 8-Embutidos | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Salami Mallita Induveca | 1.47 Libra | 205.80 | 205.80 | 198.45 | 209.00 | 219.00 | 202.86 | | 225.00 | 214.99 | 201.31 | 193.99 | 209.00 | 200.00 | 198.45 | 206.43 | 193.99 | 225.00 | 205.80 | 205.80 | 8.91 |
| 9-Mariscos y Pescados | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Arenque Con Espinas | Libra | 230.00 | 160.00 | 200.00 | 165.00 | 209.00 | 200.00 | 225.00 | 244.99 | 189.95 | 169.99 | 175.00 | | 225.00 | 199.49 | 160.00 | 244.99 | 200.00 | 200.00 | 28.13 | |
| 14 | Bacalao Con Espinas Noruego | Libra | 170.00 | 165.00 | 165.00 | 165.00 | 159.00 | 155.00 | 189.00 | 194.99 | 169.95 | 164.99 | 155.00 | 155.00 | 170.00 | 167.53 | 155.00 | 194.99 | 165.00 | 165.00 | 12.26 | |

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| | | | Caribe | Rosanly | 3 JP V | 100% | 365 | Cumbre | Dragón de Oro | Hola | Liverpool | Plaza Leonardo | Supermix | Tellus | Freddy Amador | Media y/o Promedio Global | Precios Mínimo | Precios Máximo | Moda | Mediana | Desviación Estándar |
| 10-Cereales y Derivados | | | | | | | | | | | | | | | | | | | | | |
| 15 | Avena Quaker | Funda 618 g. | 95.00 | 90.00 | 95.00 | 95.00 | | 94.00 | 99.95 | 99.99 | | 91.99 | | 94.95 | 90.00 | 94.59 | 90.00 | 99.99 | 95.00 | 94.98 | 3.46 |
| 16 | Azúcar Blanca | Funda 5 Libra | 195.00 | 190.00 | 175.00 | 160.00 | 179.00 | | 195.00 | 179.00 | 179.00 | 171.99 | | 182.00 | 176.40 | 180.22 | 160.00 | 195.00 | 179.00 | 179.00 | 10.29 |
| 17 | Azúcar Crema | Funda 5 Libra | 146.00 | 180.00 | 150.00 | 135.00 | 155.00 | 165.00 | 185.00 | 164.00 | 145.00 | 148.99 | 164.00 | 175.00 | 150.00 | 158.69 | 135.00 | 185.00 | 150.00 | 155.00 | 14.94 |
| 18 | Café Santo Domingo | Sobre 28.35 g. | 260.00 | 245.00 | 257.00 | 289.00 | 265.00 | 255.00 | 280.00 | 264.99 | 265.95 | 253.99 | 239.52 | 265.00 | 245.00 | 260.42 | 239.52 | 289.00 | 245.00 | 260.00 | 13.81 |
| 19 | Chocolate Embajador | Caja 10 uds/ 26 g. | 90.00 | 90.00 | | 89.00 | 84.00 | 85.00 | 99.00 | 104.99 | 94.95 | 85.99 | 85.00 | 102.00 | 90.00 | 91.66 | 84.00 | 104.99 | 90.00 | 90.00 | 7.03 |
| 20 | Harina De Maíz Mazorca | Funda 14 Oz | 25.00 | 24.00 | 25.00 | 22.00 | 23.00 | 23.00 | 25.00 | 24.99 | 21.95 | 21.99 | 24.00 | 28.00 | 22.00 | 23.84 | 21.95 | 28.00 | 25.00 | 24.00 | 1.78 |
| 21 | Pan De Agua | Funda 10 uds. | 70.00 | | | 50.00 | | 50.00 | 60.00 | 70.00 | 49.95 | 60.00 | 50.00 | 55.00 | | 57.22 | 49.95 | 70.00 | 50.00 | 55.00 | 8.34 |
| 22 | Pan Sobao | Funda 10 uds. | 60.00 | | | 70.00 | | 60.00 | 70.80 | 70.00 | 59.95 | 60.00 | 60.00 | | | 63.84 | 59.95 | 70.80 | 60.00 | 60.00 | 5.32 |
| 11-Enlatados Criollos y Otros | | | | | | | | | | | | | | | | | | | | | |
| 23 | Pasta De Tomate Victorina | Lata 8 g. | 35.00 | 50.00 | 46.00 | 49.00 | 45.00 | 50.00 | 55.00 | 49.99 | 49.95 | 49.99 | 49.00 | 54.95 | 49.00 | 48.68 | 35.00 | 55.00 | 49.00 | 49.95 | 4.97 |
| 24 | Vinagre Constanza | Pote 17.5 Oz | 35.00 | 27.00 | 30.00 | 32.00 | 29.00 | 27.00 | 35.00 | 34.99 | 34.95 | 30.99 | 35.00 | | | 31.90 | 27.00 | 35.00 | 35.00 | 32.00 | 3.29 |
| 25 | Sal Molida Refrisal | Pote 500 g. | 35.00 | 40.00 | | 32.00 | 34.00 | 34.00 | | 34.99 | | 30.99 | 29.00 | 40.00 | 35.00 | 34.50 | 29.00 | 40.00 | 35.00 | 34.50 | 3.50 |
| 26 | Sal Molida Refrisal | Funda 454 g | 13.00 | 15.00 | 12.00 | 12.00 | 14.00 | 13.00 | | 14.99 | 15.95 | 11.99 | | 15.00 | 12.00 | 13.54 | 11.99 | 15.95 | 12.00 | 13.00 | 1.50 |
| 27 | Sopita Maggi | Caja12 uds. | 88.00 | 85.00 | | 85.00 | 75.00 | 86.00 | 89.00 | 84.99 | 85.95 | 86.99 | 79.00 | 85.00 | 79.00 | 84.08 | 75.00 | 89.00 | 85.00 | 85.00 | 4.18 |
| 28 | Sardina Paco Fish | Lata7.6 Oz/ 215 g. | 65.00 | 55.00 | 62.00 | 55.00 | | 60.00 | 59.00 | 64.99 | 57.95 | 56.99 | 55.00 | | 53.00 | 58.54 | 53.00 | 65.00 | 55.00 | 57.95 | 4.11 |
| Leche Líquida | | | | | | | | | | | | | | | | | | | | | |
| 29 | Leche Líquida Listamilk Rica | Litro | 72.00 | 73.00 | 78.00 | 69.00 | 69.00 | 69.00 | 72.00 | 71.99 | 67.95 | 69.99 | 65.00 | 75.00 | 70.00 | 70.92 | 65.00 | 78.00 | 69.00 | 70.00 | 3.31 |
| 30 | Leche Líquida Evaporada Carnation | Lata 315 ml | 73.00 | 74.00 | 75.00 | 75.00 | 69.00 | | 73.00 | 74.99 | 67.95 | 67.99 | 69.00 | 75.00 | 65.00 | 71.58 | 65.00 | 75.00 | 75.00 | 73.00 | 3.56 |
| 31 | Leche Líquida Evaporada Carnation | 135 ml | 47.00 | | | | 45.00 | 47.00 | | 49.99 | 44.95 | 44.99 | 49.00 | 45.00 | 47.00 | 46.66 | 44.95 | 49.99 | 47.00 | 47.00 | 1.88 |
| 12- Lácteos | | | | | | | | | | | | | | | | | | | | | |
| 32 | Margarina Manicera | Tarro 15 Oz | 100.00 | 95.00 | 100.00 | | | 98.99 | 99.00 | 94.99 | 114.95 | 87.99 | 98.99 | | 105.00 | 99.49 | 87.99 | 114.95 | 100.00 | 99.00 | 7.02 |
| 33 | Margarina Dorina | Tarro 15 Oz | 145.00 | 135.00 | 150.00 | 139.00 | 139.00 | | 149.00 | 144.99 | | 134.99 | | | 145.00 | 142.44 | 134.99 | 150.00 | 145.00 | 144.99 | 5.64 |
| 34 | Queso amarillo Cheddar | Libra | 225.00 | 220.00 | 200.00 | 269.00 | | 260.00 | 250.00 | 255.00 | 222.99 | 248.99 | 229.00 | 225.00 | 215.00 | 235.00 | 200.00 | 269.00 | 225.00 | 227.00 | 20.96 |
| 35 | Queso blanco de freir | Libra | 155.00 | 185.00 | | 225.00 | 209.00 | 215.00 | 185.00 | | 194.00 | 224.00 | 225.00 | 237.00 | 150.00 | 200.36 | 150.00 | 237.00 | 185.00 | 209.00 | 29.17 |

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|--|--------------------------|--------------------------------------|------------------------------------|---------|--------|--------|--------|--------|---------------|--------|-----------|----------------|----------|--------|---------------|------------------------------|-------------------|-------------------|--------|---------|------------------------|
| | | | Caribe | Rosanly | 3 JP V | 100% | 365 | Cumbre | Dragón de Oro | Hola | Liverpool | Plaza Leonardo | Supermix | Tellus | Freddy Amador | Media y/o Promedio Global | Precios Mínimo | Precios Máximo | Moda | Mediana | Desviación Estándar |
| 13 - Hortalizas (Vegetales) | | | | | | | | | | | | | | | | | | | | | |
| 36 | Auyama | Libra | 50.00 | 38.00 | 45.00 | 39.00 | 32.00 | 42.00 | | 54.99 | 34.95 | 41.99 | 20.00 | 39.00 | | 39.72 | 20.00 | 54.99 | 39.00 | 39.00 | 9.23 |
| 37 | Aji Morron | Libra | 45.00 | 70.00 | 35.00 | 72.00 | 99.00 | 40.00 | 69.00 | 54.99 | 69.95 | 71.99 | 75.00 | 65.00 | 60.00 | 63.61 | 35.00 | 99.00 | #N/D | 69.00 | 16.94 |
| 38 | Aji Cubanela | Libra | 46.00 | 60.00 | 45.00 | 45.00 | 59.00 | 35.00 | 55.00 | 39.99 | 38.95 | 51.99 | 39.00 | 32.00 | 35.00 | 44.76 | 32.00 | 60.00 | 45.00 | 45.00 | 9.30 |
| 39 | Ajo Selecto | Libra | 145.00 | | 100.00 | 115.00 | 115.00 | | 85.00 | 114.99 | | | | 89.00 | 90.00 | 106.75 | 85.00 | 145.00 | 115.00 | 107.50 | 19.93 |
| 40 | Berenjenas Morada | Libra | | | 25.00 | 29.00 | 25.00 | 28.00 | 35.00 | 26.99 | 26.95 | 28.99 | 24.00 | 32.00 | 25.00 | 27.81 | 24.00 | 35.00 | 25.00 | 26.99 | 3.34 |
| 41 | Cebolla Roja | Libra | 35.00 | 35.00 | 45.00 | 42.00 | 55.00 | 40.00 | 34.00 | 33.99 | 46.95 | 33.99 | 45.00 | 40.00 | 30.00 | 39.69 | 30.00 | 55.00 | 35.00 | 40.00 | 6.98 |
| 42 | Tomate Ensalada | Libra | 25.00 | | 35.00 | 36.00 | 55.00 | 30.00 | 35.00 | 29.99 | 36.95 | 35.99 | 35.00 | 36.00 | 35.00 | 35.41 | 25.00 | 55.00 | 35.00 | 35.00 | 7.10 |
| 43 | Zanahoria | Libra | 44.00 | 40.00 | 35.00 | 26.00 | 35.00 | 25.00 | 45.00 | 39.99 | 28.95 | 25.99 | 27.00 | 28.00 | 25.00 | 32.69 | 25.00 | 45.00 | 35.00 | 28.95 | 7.49 |
| 14-Raíces y Tubérculos (Viveres) | | | | | | | | | | | | | | | | | | | | | |
| 44 | Papa Blanca | Libra | 35.00 | 30.00 | 30.00 | 35.00 | 39.00 | 35.00 | 25.00 | 47.99 | 36.95 | 32.99 | 28.00 | 30.00 | 20.00 | 32.69 | 20.00 | 47.99 | 35.00 | 32.99 | 6.90 |
| 45 | Yuca | Libra | 40.00 | | 30.00 | 32.00 | 39.00 | 37.00 | 35.00 | 44.99 | 34.95 | 32.99 | 39.00 | 30.00 | 30.00 | 35.90 | 30.00 | 44.99 | 30.00 | 35.00 | 4.64 |
| 46 | Yautía Blanca | Libra | 80.00 | | 70.00 | 76.00 | 77.00 | 75.00 | | 89.99 | 79.95 | 84.00 | 75.00 | 86.00 | 65.00 | 77.99 | 65.00 | 89.99 | 75.00 | 77.00 | 7.12 |
| 47 | Batata | Libra | 24.00 | | 25.00 | 26.00 | 39.00 | 28.00 | 29.00 | 34.99 | 24.95 | 29.99 | 24.00 | 28.00 | 25.00 | 28.16 | 24.00 | 39.00 | 24.00 | 27.00 | 4.65 |
| 48 | Ñame | Libra | 60.00 | | 65.00 | 55.00 | 69.00 | 65.00 | 59.00 | 69.99 | 64.95 | 51.99 | 75.00 | 75.00 | 60.00 | 64.16 | 51.99 | 75.00 | 60.00 | 64.98 | 7.31 |
| 49 | Plátanos Barahoneros | Unidad | 23.00 | | 23.00 | 25.00 | 24.00 | 24.00 | 21.00 | 23.99 | 19.95 | 29.99 | 23.00 | 21.00 | 30.00 | 23.99 | 19.95 | 30.00 | 23.00 | 23.50 | 3.17 |
| 50 | Guineos Verdes | Libra | 18.00 | | 12.00 | 16.00 | 18.00 | 28.00 | 16.00 | 17.00 | 13.90 | | 18.00 | 20.00 | 16.00 | 17.54 | 12.00 | 28.00 | 18.00 | 17.00 | 4.09 |

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Fuente : Pre-Consumidor Departamento Análisis de Publicidad y Precios