



*Instituto Nacional Protección de los derechos del Consumidor (Pro-Consumidor)*  
 Departamento Análisis de Publicidad y Precios  
 Monitoreo Precios Productos Lácteos, en Grandes Cadena de Supermercados  
 Semana del 28 al 31 de Agosto del 2023



| NO.                             | Descripción de Productos                    | Unidad de Medida | Nombres: de Supermercados Grandes |           |          |               |          |            |           |           |          |          |            |          |          | Resumen General |                           |                |                |          |         |                     |
|---------------------------------|---|------------------|-----------------------------------|-----------|----------|---------------|----------|------------|-----------|-----------|----------|----------|------------|----------|----------|-----------------|---------------------------|----------------|----------------|----------|---------|---------------------|
|                                 |   |                  | Bravo                             | Carrefour | Nacional | Sirena Market | Jumbo    | Plaza Lama | La Cadena | La Sirena | Olé      | Unidos   | PriceSmart | Aprezio  | Garrido  | Supermix        | Media y/o Promedio Global | Precios Mínimo | Precios Máximo | Moda     | Mediana | Desviación Estándar |
| <b>Leche en Polvo y Líquida</b> |   |                  |                                   |           |          |               |          |            |           |           |          |          |            |          |          |                 |                           |                |                |          |         |                     |
| <b>Leche en Polvo</b>           |   |                  |                                   |           |          |               |          |            |           |           |          |          |            |          |          |                 |                           |                |                |          |         |                     |
| 1                               | Leche En Polvo Millex Instantánea           | Funda, 800 g.    | 669.00                            | 654.95    | 664.95   | 665.00        | 664.95   | 665.00     | 665.00    | 664.00    | 712.00   |          |            |          | 707.00   | 673.19          | 654.95                    | 712.00         | 665.00         | 665.00   | 19.50   |                     |
| 2                               | Leche En Polvo Millex Kinder                | Funda 800 g.     | 729.00                            | 719.95    | 719.95   | 720.00        | 719.95   | 719.00     | 720.00    | 719.00    | 755.00   |          | 690.00     |          | 695.00   | 718.80          | 690.00                    | 755.00         | 719.95         | 719.95   | 16.78   |                     |
| 3                               | Leche En Polvo Millex                       | Funda, 1,500 g.  | 1,169.00                          | 1,159.95  | 1,168.95 |               | 1,168.95 | 1,170.00   | 1,165.00  | 1,169.00  | 1,139.00 | 1,249.00 |            | 1,169.00 | 1,075.00 | 1,164.32        | 1,075.00                  | 1,249.00       | 1,169.00       | 1,168.98 | 38.11   |                     |
| 4                               | Leche En Polvo Millex                       | Funda, 1,000 g.  |                                   | 769.95    | 769.95   | 770.00        | 769.95   | 770.00     | 770.00    | 770.00    | 769.00   | 829.00   |            | 765.00   | 765.00   | 775.00          | 774.40                    | 765.00         | 829.00         | 770.00   | 769.98  | 17.38               |
| 5                               | Leche En Polvo Millex Instantánea Economica | Funda, 800 g.    | 409.00                            | 399.95    | 408.95   | 399.00        | 408.95   | 400.00     |           | 408.00    |          |          |            |          | 395.00   | 403.61          | 395.00                    | 409.00         | 408.95         | 404.00   | 5.70    |                     |
| 6                               | Leche En Polvo Millex                       | Funda 360 g.     | 299.00                            | 294.95    | 294.95   | 295.00        | 294.95   | 295.00     | 295.00    | 294.00    | 315.00   |          | 290.00     | 290.00   | 313.00   | 297.57          | 290.00                    | 315.00         | 294.95         | 294.98   | 8.04    |                     |
| 7                               | Leche En Polvo Millex                       | Sobre 125 g.     |                                   | 89.95     | 89.95    |               | 89.95    | 90.00      | 88.00     | 90.00     | 89.00    |          | 88.00      | 88.00    |          | 89.21           | 88.00                     | 90.00          | 89.95          | 89.95    | 0.96    |                     |
| 8                               | Leche En Polvo Baby m1                      | Lata 400 g.      | 379.00                            | 378.95    | 378.95   | 380.00        | 378.95   | 380.00     | 375.00    | 380.00    | 379.00   | 395.00   | 400.00     | 365.00   | 365.00   | 379.60          | 365.00                    | 400.00         | 378.95         | 379.00   | 9.59    |                     |
| 9                               | Leche En Polvo Baby m1                      | Lata 900 g.      | 825.00                            | 809.95    | 819.95   | 820.00        | 819.95   | 820.00     | 800.00    | 823.00    | 823.00   | 859.00   |            | 815.00   | 785.00   | 816.07          | 785.00                    | 859.00         | 819.95         | 819.95   | 18.43   |                     |
| 10                              | Leche En Polvo M 1 Gold                     | Lata 360g        |                                   | 599.95    | 599.95   |               | 599.95   |            | 595.00    | 600.00    | 599.00   | 669.00   |            | 575.00   | 575.00   | 601.43          | 575.00                    | 669.00         | 599.95         | 599.95   | 27.43   |                     |
| 11                              | Leche En Polvo M 1 Gold                     | Lata 800g        | 1,289.00                          | 1,250.00  | 1,290.00 | 1,250.00      | 1,290.00 | 1,250.00   |           | 1,250.00  | 1,249.00 | 1,345.00 |            | 1,230.00 | 1,195.00 | 1,262.55        | 1,195.00                  | 1,345.00       | 1,250.00       | 1,250.00 | 39.29   |                     |
| 12                              | Leche En Polvo Nestógeno No.1               | Lata 400 g.      | 399.00                            | 374.95    | 379.95   | 445.00        | 379.95   | 378.00     | 380.00    | 378.00    | 379.00   | 449.95   |            | 365.00   | 375.00   | 390.75          | 365.00                    | 449.95         | 379.95         | 379.95   | 26.64   |                     |
| 13                              | Leche En Polvo Nestógeno No.1               | Lata 900 g.      | 889.00                            |           | 856.95   | 820.00        | 856.95   | 820.00     | 860.00    | 828.00    | 855.00   | 974.95   |            | 815.00   | 900.00   | 863.00          | 861.57                    | 815.00         | 974.95         | 856.95   | 856.95  | 44.65               |
| 14                              | Leche En Polvo Nutra                        | Sobre, 400 g.    | 299.00                            | 279.95    | 323.95   | 305.00        | 323.95   | 305.00     | 295.00    | 280.00    | 298.00   |          |            |          |          | 301.09          | #N/D                      | #N/D           | #N/D           | #N/D     | #N/D    |                     |
| 15                              | Leche En Polvo Nido Crecimiento             | Funda, 2200 g.   | 1,779.00                          | 1,699.95  | 1,794.95 | 1,795.00      | 1,794.95 | 1,795.00   | 1,895.00  | 1,795.00  | 1,794.00 | 1,795.00 | 1,500.00   |          | 1,650.00 | 1,760.22        | 1,500.00                  | 1,895.00       | 1,795.00       | 1,794.95 | 96.44   |                     |
| 16                              | Leche En Polvo Nido Crecimiento             | Funda, 800 g.    |                                   |           | 759.95   |               | 759.95   | 755.00     | 760.00    | 755.00    |          | 774.95   |            | 745.00   |          | 758.55          | 745.00                    | 774.95         | 759.95         | 759.95   | 8.98    |                     |
| 17                              | Leche En Polvo Nido Crecimiento             | Funda, 360 g.    | 349.00                            |           | 338.95   | 339.00        | 338.95   | 339.00     |           | 339.00    | 338.00   | 354.95   |            |          | 325.00   | 340.79          | #N/D                      | #N/D           | #N/D           | #N/D     | #N/D    |                     |
| 18                              | Leche En Polvo Kanny Instantánea            | Funda 1500 g.    |                                   |           | 914.95   |               | 914.95   |            | 950.00    | 915.00    |          |          |            |          |          | 923.73          | 914.95                    | 950.00         | 914.95         | 914.98   | 17.52   |                     |
| 19                              | Leche En Polvo Alacta Plus                  | Lata 800 g.      | 1,149.00                          | 1,137.95  | 1,148.95 | 1,149.00      | 1,148.95 |            | 1,175.00  | 1,149.00  | 1,148.00 | 1,269.00 |            | 1,145.00 | 1,050.00 | 1,151.80        | 1,050.00                  | 1,269.00       | 1,149.00       | 1,148.95 | 49.93   |                     |
| 20                              | Leche En Polvo Rica                         | Funda, 1,500 g.  |                                   |           | 759.95   | 760.00        | 759.95   | 759.00     |           | 760.00    |          | 759.95   |            | 755.00   | 870.00   | 768.09          | 729.00                    | 870.00         | 759.95         | 759.95   | 39.52   |                     |
| 21                              | Leche En Polvo Rica                         | Funda, 350 g.    |                                   | 204.95    |          |               |          |            |           | 204.00    |          |          |            | 205.00   | 204.65   | 204.00          | 205.00                    |                | #N/D           | 204.95   | 0.56    |                     |
| 22                              | Leche En Polvo Rica                         | Funda, 125 g.    |                                   | 71.95     |          |               |          | 79.00      | 88.00     |           | 72.00    | 76.95    |            | 77.00    | 79.13    | 71.95           | 89.00                     | #N/D           | 77.00          | 6.93     |         |                     |
| 23                              | Leche En Polvo Similac No.1                 | Lata 400 g.      | 759.00                            |           | 758.95   | 700.00        | 758.95   |            |           | 700.00    | 679.00   | 789.95   |            |          | 809.00   | 744.36          | 679.00                    | 809.00         | 758.95         | 758.95   | 46.45   |                     |
| <b>Leche Líquida</b>            |   |                  |                                   |           |          |               |          |            |           |           |          |          |            |          |          |                 |                           |                |                |          |         |                     |
| 24                              | Leche Líquida Entera Parmalat               | Litro            | 84.00                             | 68.95     | 83.95    | 75.00         | 83.95    | 75.00      | 78.00     | 75.00     |          | 74.95    | 64.19      |          | 79.00    | 77.58           | 64.19                     | 89.00          | 75.00          | 76.50    | 6.98    |                     |
| 25                              | Leche Líquida Listamilk Rica                | Litro            | 69.00                             | 68.95     | 68.95    | 69.00         | 68.95    | 69.00      | 69.00     | 69.00     | 69.00    | 69.95    | 65.83      | 68.00    | 69.00    | 68.76           | 65.83                     | 69.95          | 69.00          | 69.00    | 0.93    |                     |
| 26                              | Leche Líquida La Vaquita                    | Litro            | 63.00                             | 62.95     | 62.95    | 63.00         | 62.95    | 63.00      | 62.00     | 66.00     | 63.00    | 61.95    | 60.00      | 62.00    | 65.00    | 62.70           | 60.00                     | 66.00          | 63.00          | 62.95    | 1.59    |                     |
| 27                              | Leche Líquida Dos Pino                      | Litro            | 84.00                             | 83.95     | 83.95    | 84.00         | 83.95    | 84.00      | 82.00     | 84.00     | 84.00    | 84.00    |            |          |          | 83.79           | 82.00                     | 84.00          | 84.00          | 84.00    | 0.63    |                     |
| 28                              | Leche Líquida Millex                        | Litro            |                                   | 78.95     | 78.95    |               | 78.95    |            | 80.00     | 78.00     | 75.00    |          | 75.00      |          | 80.00    | 78.21           | 75.00                     | 80.00          | 78.95          | 78.95    | 1.91    |                     |
| 29                              | Leche Líquida Evaporada Carnation           | Lata 315 ml      | 69.00                             |           | 68.95    | 69.00         | 68.95    | 69.00      | 75.00     | 69.00     | 69.00    | 68.95    | 63.33      |          | 77.00    | 70.02           | 63.33                     | 77.00          | 69.00          | 69.00    | 3.51    |                     |
| 30                              | Leche Líquida Evaporada Carnation           | Lata 300 ml      | 69.00                             |           | 68.95    | 69.00         | 68.95    | 69.00      | 70.00     | 69.00     | 69.00    | 68.95    |            | 68.00    | 60.00    | 68.17           | 60.00                     | 70.00          | 69.00          | 69.00    | 2.75    |                     |
| <b>13- Lácteos</b>              |   |                  |                                   |           |          |               |          |            |           |           |          |          |            |          |          |                 |                           |                |                |          |         |                     |
| 31                              | Margarina Manicera                          | Tarro 15 Oz      |                                   | 104.95    | 108.95   | 105.00        | 104.95   | 98.00      | 110.00    |           | 104.00   |          |            | 98.00    | 98.99    | 103.65          | 98.00                     | 110.00         | 104.95         | 104.95   | 4.46    |                     |
| 32                              | Margarina Dorina                            | Tarro 15 Oz      | 139.00                            | 138.95    | 137.95   | 138.00        | 137.95   | 138.00     | 140.00    | 138.00    | 137.00   | 137.95   | 128.00     | 135.00   | 145.00   | 137.75          | 128.00                    | 145.00         | 137.95         | 138.00   | 3.70    |                     |
| 33                              | Queso Amarillo                              | Libra            | 259.00                            | 254.95    | 254.95   | 255.00        | 254.95   | 259.00     | 270.00    | 255.00    | 248.00   | 269.00   | 288.00     | 265.00   | 190.00   | 254.85          | 190.00                    | 288.00         | 254.95         | 255.00   | 21.51   |                     |
| 34                              | Queso Blanco de Freir                       | Libra            | 242.00                            | 214.95    | 220.00   | 220.00        | 219.95   | 249.00     |           | 185.00    | 192.00   | 259.00   | 285.00     | 215.00   | 200.00   | 225.92          | 185.00                    | 285.00         | 220.00         | 220.00   | 27.84   |                     |

Indica el establecimiento que presentó el precio mínimo.  
 Indica el establecimiento que presentó el precio máximo.  
 Indica que el Productos no estaban disponibles al momento del levantamiento.