



Monitoreo Precios Promedios Globales de los Productos Lácteos, en Grandes Cadena de Supermercados
Semana del 19 al 25 de Marzo 2021

NO.	Descripción de Productos	Presentación y/o Unidad de Medida	Grandes Cadena de Supermercados											Resumen General						
			Bravo	Pricesmart	La Cadena	Olé	Carrefour	Nacional	Jumbo	Plaza Lama	Unidos	La Sirena	Pola	Aprezio	Media y/o Promedio Global	Precios Mínimo	Precios Máximo	Moda	Mediana	Desviación Estándar
1- Lácteos																				
1	Yogurt Yoka	8 oz	42.00		42.00	39.00	39.95	41.95	41.95	44.00	40.00	42.00	42.00	39.00	41.26	39.00	44.00	42.00	41.95	1.55
2	Yogurt Yoka	64 oz	219.00	210.00	230.00	208.00	219.95	209.95	209.95	209.00	226.00	208.00	208.00	205.00	213.57	205.00	230.00	208.00	209.95	8.10
3	Margarina Dorina	16 oz		99.52	110.00	119.00	109.95	98.95	98.95	98.00	95.00	105.00	105.00	98.00	103.40	95.00	119.00	98.95	99.52	7.20
4	Margarina Manicera	16 oz			82.00	82.00	79.95	84.95	78.95	79.00	79.00	85.00	85.00	79.00	81.49	78.95	85.00	79.00	80.98	2.68
5	Queso amarillo Cheddar Sosua	Libra		216.00	235.00	219.00	219.95	227.95	227.95	221.00	225.00	220.00	220.00	210.00	221.99	210.00	235.00	227.95	220.00	6.72
6	Queso amarillo Cheddar Michell	Libra		210.00	230.00	214.00	220.95	212.95	212.95	209.00	219.00	224.00	224.00		217.69	209.00	230.00	212.95	216.50	6.97
7	Queso blanco de freir Sosua	Libra			190.00	179.00	179.95	193.95	189.95	179.00	172.89	180.00	180.00	170.00	181.47	170.00	193.95	179.00	179.98	7.63
2- Leche en Polvo																				
8	Leche en polvo Milex	Lata 2,722 g				1,852.00	1,934.95	1,949.95	1,949.95		2,059.00				1,949.17	1,852.00	2,059.00	1,949.95	1,949.95	73.67
9	Leche en polvo Milex Instantánea	Funda, 2,200 g	1,365.00	1,250.00	1,350.00	1,325.00	1,320.00	1,324.95	1,324.95	1,397.00	1,419.00	1,325.00	1,325.00	1,320.00	1,337.16	1,250.00	1,419.00	1,325.00	1,325.00	42.80
10	Leche en polvo Milex Instantánea	Funda, 1 600 g	1,149.00		1,140.00	1,125.00	1,134.95	1,124.95	1,124.95	1,179.00	1,189.00	1,125.00	1,125.00	1,075.00	1,135.62	1,075.00	1,189.00	1,125.00	1,125.00	30.28
11	Leche en polvo Milex Instantánea	Funda, 800 g	599.00			594.00	599.95	580.00	580.00	610.00	619.00	580.00	580.00	550.00	589.20	550.00	619.00	580.00	587.00	19.52
12	Leche en polvo Milex	Funda, 2,200 g	1,369.00	1,250.00	1,355.00	1,368.00	1,365.00	1,368.95	1,368.95	1,397.00	1,319.00	1,325.00	1,325.00	1,320.00	1,344.24	1,250.00	1,397.00	1,368.95	1,360.00	38.82
13	Leche en polvo Milex Kinder Gold	Lata 1,600 g	1,550.00	1,470.00	1,632.00	1,549.00	1,549.95	1,549.95	1,549.95	1,670.00	1,699.00	1,550.00	1,550.00	1,549.00	1,572.40	1,470.00	1,699.00	1,550.00	1,549.98	63.03
14	Leche en polvo Milex Kinder	Funda 2,200 g			1,360.00	1,269.00	1,290.00	1,289.95	1,289.95	1,390.00	1,358.99	1,289.00	1,289.00	1,285.00	1,311.09	1,269.00	1,390.00	1,289.95	1,289.95	41.74
15	Leche en polvo Milex Kinder	Funda 800 g	599.00		590.00	594.00	589.95	594.95	594.95	620.00	629.00	595.00	595.00	590.00	599.26	589.95	629.00	590.00	594.95	12.94
16	Leche en polvo Milex Kinder	Funda 325 g			262.00	223.80	214.95	259.95	259.95	274.00		215.00	215.00	210.00	237.18	210.00	274.00	259.95	223.80	25.99
17	Leche en polvo Milex	Funda, 1500 g			980.00	929.00	964.95	964.95	964.95	1,019.00	1,029.00	965.00	965.00	930.00	971.19	929.00	1,029.00	964.95	964.98	32.28
18	Leche en polvo Milex	Funda, 1000 g			665.00	649.00	644.95	649.95	649.95	685.00	619.00	650.00	650.00	649.00	651.19	619.00	685.00	649.00	649.95	16.41
19	Leche en polvo Milex	Funda 360 g	269.00		270.00	265.00	259.95	259.95	259.95	274.00	275.00	269.00	269.00	265.00	266.90	259.95	275.00	269.00	269.00	5.39
20	Leche en polvo Milex	Sobre 125 g			65.00	74.00	71.95	71.95	71.95	75.00		69.00	69.00	67.00	70.54	65.00	75.00	71.95	71.95	3.27
21	Leche en polvo Baby M1	Lata 400 g	319.00		325.00	309.00	300.00	314.00	314.00	280.00	326.00	310.00	310.00	309.00	310.55	280.00	326.00	309.00	310.00	12.62
22	Leche en polvo Baby M1	Lata 900 g	705.00		710.00	688.00	689.95	690.95	690.95	610.00	719.00	689.00	689.00	685.00	687.90	610.00	719.00	690.95	689.95	28.02
23	Leche en polvo Nestógeno No.1	Lata 400 g	299.00		295.00	298.00	304.95	294.95	294.95	294.00	295.00	293.00	293.00	285.00	295.17	285.00	304.95	295.00	294.95	4.82
24	Leche en polvo Nestógeno No.1	Lata 900 g	599.00		640.00	639.00	659.95	639.95	639.95	639.00	679.00				641.98	599.00	679.00	639.00	639.95	22.59
25	Leche en polvo Nutra Original	Lata 2,269 g				1,195.00	1,344.95	1,450.95	1,450.95						1,360.46	1,195.00	1,450.95	1,450.95	1,397.95	121.10
26	Leche en polvo Nutra Original	Funda, 2,269 g	1,350.00	1,140.00	1,245.00			1,354.95	1,354.95	1,234.00		919.00	919.00	869.00	1,153.99	869.00	1,354.95	1,354.95	1,234.00	201.78
27	Leche en polvo Nutra Original	Funda, 1, 800 g	1,099.00		1,005.00	949.00	949.95	1,098.95	1,098.95			999.00	1,099.00	1,099.00	895.00	1,029.29	895.00	1,099.00	1,051.98	79.28
28	Leche en polvo Nutra Junior	Funda, 1,800 g	1,105.00		1,025.00	949.00		1,104.95	1,104.95			999.00	1,109.00	1,109.00	925.00	1,047.88	925.00	1,109.00	1,104.95	75.03
29	Leche en polvo Nutra Junior	Funda, 400 g	279.00			259.00	214.95	288.95	288.95	263.00		289.00	289.00	215.00	265.21	214.95	289.00	288.95	279.00	30.70
30	Leche en polvo Nutra	Sobre, 125 g			75.00	69.00	74.95		80.95	73.00		57.00	57.00	54.00	67.61	54.00	80.95	57.00	71.00	10.20
31	Leche en polvo Nido Crecimiento	Lata, 1,600 g	1,075.00				1,029.95	1,059.95	1,059.95			999.00	1,060.00	1,060.00	1,059.00	1,050.36	999.00	1,075.00	1,059.95	24.22
32	Leche en polvo Nido Crecimiento	Funda, 2,200 g	1,349.00	1,260.00		1,349.00	1,349.95	1,348.95	1,348.95	1,349.00	1,415.00	1,349.00	1,349.00	1,299.00	1,342.44	1,260.00	1,415.00	1,349.00	1,349.00	37.82
33	Leche en polvo Nido Crecimiento	Funda, 360 g	265.00			239.00	249.95	259.95	259.95	239.00	239.00	265.00	265.00	255.00	253.69	239.00	265.00	265.00	257.48	11.18

Indica el establecimiento que presentó el precio mínimo.
Indica el establecimiento que presentó el precio máximo.
Indica que no estaban disponibles al momento del levantamiento.

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			Bravo	Pricesmart	La Cadena	Olé	Carrefour	Nacional	Jumbo	Plaza Lama	Unidos	La Sirena	Pola	Aprezio	Media y/o Promedio Global	Precios Mínimo	Precios Máximo	Moda	Mediana	Desviación Estándar		
2- Leche en Polvo																						
34	Leche en polvo Nido Crecimiento	Funda, 120 g			72.00			79.95						80.00	80.00	75.00	77.39	72.00	80.00	80.00	79.95	3.71
35	Leche en polvo Kanny Instantánea	Funda 2,500 g						1,429.95									1,429.95	1,429.95	1,429.95	#N/D	1,429.95	#N/D
36	Leche en polvo Kanny Instantánea	Funda 1,500 g			760.00					734.95				759.00	759.00	754.00	753.39	734.95	760.00	759.00	759.00	10.57
37	Leche en polvo Kanny Instantánea	Funda 900 g			480.00							400.00		474.00	474.00	470.00	470.41	400.00	534.95	474.00	474.00	39.48
38	Leche en polvo Kanny Instantánea	Funda 350 g			210.00							175.00					192.50	175.00	210.00	#N/D	192.50	24.75
39	Leche en polvo Kanny	Sobre 125 g						81.95									81.95	81.95	81.95	#N/D	81.95	#N/D
40	Leche en polvo Alacta Plus	Caja 1,800 g	1,699.00	1,650.00	1,710.00	1,699.00	1,700.00	1,698.95	1,698.95	1,699.00	1,979.00	1,699.00	1,699.00	1,699.00	1,719.24	1,650.00	1,979.00	1,699.00	1,699.00	1,699.00	1,699.00	83.12
41	Leche en polvo Alacta Plus	Lata 800 g	869.00		872.00	869.00	869.95	869.95	869.95	869.00	999.00	869.00	869.00	869.00	881.35	869.00	999.00	869.00	869.00	869.00	869.00	39.03
42	Leche en polvo Rica	Envase Plástico, 1,500 g				668.00	699.95								683.98	668.00	699.95	#N/D	683.98	683.98	22.59	
43	Leche en polvo Rica Instantánea	Funda, 2,500 g				1,048.00	1,079.95				1,120.00				1,082.65	1,048.00	1,120.00	#N/D	1,079.95	1,079.95	36.08	
44	Leche en polvo Rica Instantánea	Funda, 1,500 g				695.00	719.95				750.00				721.65	695.00	750.00	#N/D	719.95	719.95	27.54	
45	Leche en polvo Rica	Funda, 2,200 g		900.00		967.00	969.95	982.95	939.95	935.00		940.00	940.00	935.00	945.54	900.00	982.95	935.00	940.00	940.00	24.61	
46	Leche en polvo Rica	Funda, 1,500 g				674.00	679.95	699.95		659.00	699.00	669.00	669.00	665.00	676.86	659.00	699.95	669.00	671.50	671.50	15.23	
47	Leche en polvo Rica	Funda, 350 g				169.00				169.00		170.00	170.00	165.00	168.60	165.00	170.00	169.00	169.00	169.00	2.07	
48	Leche en polvo Rica	Funda, 125 g			64.00	62.00	59.95			60.00	54.00	60.00	60.00	60.00	59.99	54.00	64.00	60.00	60.00	60.00	2.83	
49	Leche en polvo Dos Pinos	Funda, 2,200 g					899.95	889.95	889.95	995.00	999.00	990.00	990.00	950.00	950.48	889.95	999.00	889.95	889.95	970.00	49.77	
50	Leche en polvo Dos Pinos	Funda, 1,500 g			680.00		689.95	698.95	698.95	755.00		615.00	615.00	615.00	670.98	615.00	755.00	615.00	615.00	684.98	51.36	
51	Leche en polvo Dos Pinos	Funda, 1,000 g			440.00		444.95	456.95	456.95	428.00	459.00	405.00	405.00	400.00	432.87	400.00	459.00	456.95	440.00	440.00	24.23	
52	Leche en polvo Dos Pinos	Funda, 120 g					47.95				55.00				51.48	47.95	55.00	#N/D	51.48	51.48	4.99	
53	Leche en polvo Similac No.1	Lata 400 g	539.00			548.00	579.95	549.95	549.95						553.37	539.00	579.95	549.95	549.95	549.95	15.53	
54	Leche en polvo Similac No.1	Lata 900 g	1,100.00				1,254.95	1,049.95	1,049.95						1,113.71	1,049.95	1,254.95	1,049.95	1,074.98	1,074.98	97.07	
55	Leche en polvo Isomil No.1	Lata 400 g	659.00			619.00	634.95			645.00	779.00	620.00	620.00		653.85	619.00	779.00	620.00	634.95	634.95	57.20	
56	Leche en polvo Isomil No.1	Lata 850 g			1,400.00	1,213.00	1,214.95	1,258.95	1,258.95	1,195.00		1,214.00	1,214.00		1,246.11	1,195.00	1,400.00	1,258.95	1,214.48	1,214.48	66.28	
3- Leche Líquida																						
57	Leche Líquida Similac	2 oz/ Pqte. 24 unidades		904.00		1,049.00	1,198.80	1,024.95			1,245.00	1,014.00	1,014.00	1,014.00	1,057.97	904.00	1,245.00	1,014.00	1,019.48	1,019.48	110.51	
58	Leche Líquida Enfamil	2 oz/ Pqte. 6 unidades			250.00	255.00		254.95	254.95		299.00	250.00	250.00	245.00	257.36	245.00	299.00	250.00	252.48	252.48	17.18	
59	Leche Líquida Enfamil	8 oz/ Pqte. 6 unidades	959.00	925.00		959.00		1,054.95	1,054.95	989.00		1,125.00	1,125.00		1,023.99	925.00	1,125.00	959.00	1,021.98	1,021.98	77.27	
60	Leche Líquida Entera Parmalat	Litro	69.00	60.83	65.00	68.00	64.95	61.95	61.95	64.00	64.00	69.00	69.00	68.00	65.47	60.83	69.00	69.00	64.98	64.98	3.03	
61	Leche Líquida Listamilk Rica	Litro	59.00	57.08	65.00	60.00	62.95	59.95	59.95	60.00	60.00	60.00	60.00	60.00	60.33	57.08	65.00	60.00	60.00	60.00	1.95	
62	Leche Líquida La Vaquita	Litro	55.00	49.16	58.00	53.00	54.95	54.95	54.95	55.00	56.00	55.00	55.00	55.00	54.67	49.16	58.00	55.00	55.00	55.00	2.06	
63	Leche Entera Líquida Kanny	Litro			55.00		69.95					58.00	58.00	54.00	58.99	54.00	69.95	58.00	58.00	58.00	6.38	
64	Leche Líquida Dos Pino	Litro	69.00		67.00	65.00	64.95	65.95	65.95	68.00	65.00	66.00	66.00	59.00	65.62	59.00	69.00	65.00	65.95	65.95	2.54	
65	Leche Líquida Milex	Litro			64.00	62.00	64.95	63.95	63.95	62.00	68.00	62.00	62.00	60.00	63.29	60.00	68.00	62.00	62.98	62.98	2.21	
66	Leche Líquida Nutra	Litro	94.00				89.95								91.98	89.95	94.00	#N/D	91.98	91.98	2.86	
67	Leche líquida evaporada Carnation	315 ml	54.00	53.35	55.00	55.00	54.95	55.95	55.95	59.00	64.00	55.00	55.00	55.00	56.02	53.35	64.00	55.00	55.00	55.00	2.86	
68	Leche líquida evaporada Carnation	377 ml					74.95	54.95	54.95	54.00	72.00				62.17	54.00	74.95	54.95	54.95	54.95	10.38	
69	Leche líquida evaporada Rica	350 ml		49.10	56.00	49.00	54.95	51.95	51.95	53.00	52.00	52.00	52.00	49.00	51.90	49.00	56.00	52.00	52.00	52.00	2.28	
70	Leche líquida evaporada Baldón	377 ml				55.00	47.95								51.48	47.95	55.00	#N/D	51.48	51.48	4.99	

Fuente: Pro Consumidor , Deartamento Análisis de Publicidad y Precios

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